

Policy Title: **Business Streetscape**
 Policy No: 218

Department: Corporate and Community Services
 Responsible Officer: Chief Executive Officer

Adopted Date: General Meeting – 12/10/2016
 Review Date: 12/10/2018

VERSION	MEETING APPROVED	MEETING DATE	HISTORY
1	General Meeting	18/10/2011	New Policy
2	General Meeting	21/06/2012	Revision
3	General Meeting	12/10/2016	Biennial Revision

INTRODUCTION:

The North Burnett Regional Council has six (6) principal towns zoning defined as “Commercial (Co)” according to council planning schemes.

OBJECTIVES:

It is Council’s objective to enhance the appearance and standard of maintenance of buildings fronting the main Central Business District within zoning defined as “Commercial (Co)”. Projects in other building zones, particularly in smaller population centres which are not zoned as “Commercial (Co)” may be considered by Council on a case by case basis.

To this end Council is prepared to subsidise the expenditure of maintenance of such buildings by landholders/tenants in upgrading the aesthetics/landscape on private property fronting the road reserve/footpath in these areas.

PRINCIPLES:

1. Subsidy will not be paid in instances where prior approval of work and agreed outcome was not obtained from Council.

Approved expenditure will be subsidised on a dollar for dollar basis up to a maximum payment by Council of one thousand dollars (\$1,000.00) for any one business per project per year. Prior to Council contributing subsidy funding to any project, the applicant shall provide evidence of expenditure, i.e. documentation of expenditure on project.

2. A payment of more than one thousand dollars (\$1,000.00) may be considered by Council Resolution for any one property per financial year.
3. The type of work Council is seeking to encourage includes (for instance) maintenance and infrastructure improvements in accordance with plans that may already exist. i.e. *Main Street Re-Development Master Plan*:
 - a. Upgrading maintenance to Awnings, including painting
 - b. Upgrading maintenance to Shop Fronts, including painting
 - c. Footpath Enhancement
 - d. Landscaping
 - e. Notice Boards
 - f. Advertising Signage
 - g. Shop Front Clean up (gurney)
4. Council will consider partnership applications towards specific projects deemed suitable for the improvement of the appearance of the streetscape. Example projects are:
 - a. Funding towards a permanent display in empty Shop fronts – a partnership between the owner and a display partner
 - b. Funding towards the painting of flower pots in the business district – a partnership application by a local Chamber of Commerce, Tourism or Development organisation (or similar with a clear business development focus)
5. Payment of approved funding will be made based on receipts presented to Council upon completion of the project. The payment amount will not exceed the initially budgeted & approved amount.
6. Council Business Streetscape Funding received is to be acknowledged by placing a Council provided appropriate suitable recognition on the completed works.
7. Each application will be evaluated based on Procedure 402 and all applications possess an equal opportunity for approval as well as the right to appeal any decision that Council deems within a 30 day period from the date of notification of Council making a decision. If a Council decision to not to grant funding is appealed the application including any additional information provided (with the appeal) is presented to the next regular Council meeting. Any decision made by Council thereafter is final and no further appeal is possible.