

# 282 Rural and Urban Signage

## General Policy



### PURPOSE

The purpose of this policy is to provide clear specifications and guidelines for the purchase and installation of street, road, private property name, tourism destinations, public destinations and professional services signage throughout the local government area. This will enable ready recognition by all road users, including pedestrians, cyclists and motorists.

### SCOPE

The policy applies to all urban and rural signage under council's jurisdiction.

### Council Signage Standards

Type / Location	Plate Height	Text Height	Sign Colours	Logo	Arrows
Local Street – Urban Signs	150mm	100mm	Black text on white background	No	No
Local Road – Rural signs	150mm	100mm	Black text on white background	No	No
Private Property Signs	150mm	100mm	Green text on white background	No	No
Tourism Destination Signs	Sizes may vary refer to standard AS 1743:2018		White text on brown background	Depending on Sign	
Public Destinations and Professional Services excluding commercial Businesses Signs	Sizes may vary refer to standard AS 1743:2018		White text on blue background	Depending on Sign	

The minimum distance between a sign on a post and the ground is to be 2.5 metres. A maximum of five 200mm signs are to be placed on one pole.

Any cost incurred for the erection of private property and professional services signage will be borne by the requestor as private works, this includes the purchase and installation of signage.

### POLICY STATEMENT

- To provide guidance and standards for the design and purchase of signs;
- To provide street name signage to all roadway intersections and other street locations as deemed appropriate;
- To facilitate a safe and efficient transport system for motorists, cyclists and pedestrians;
- To replace existing signs that do not comply with this policy as funds allow and on an as needs basis; and
- To ensure that council meets its obligations in regards to urban and rural addressing requirements.

## RELEVANT LAW

Australian Standard AS 1743:2018 Road Signs-Specifications

## RELATED POLICIES AND PROCEDURES

NIL

## RELATED FORMS

NIL

## DEFINITIONS

Term	Definition
<i>Local Street - Urban Signage</i>	Black text on white background signage for urban areas. An <b>Urban Area</b> can refer to towns, cities, and suburbs.
<i>Local Road – Rural Signage</i>	Black text on white background signage for rural areas. A <b>Rural Area</b> is land that has few homes or other buildings.
<i>Private Property Signage</i>	Green text on white background signage for private properties. A <b>Private Property</b> is a legal designation for the ownership of property by non-governmental legal entities.
Tourism Destination Signage	White text on brown background signage for tourism destinations. A <b>Tourism Destination</b> is a place for public to visit and stay.
Public Destinations and Professional Services excluding commercial Businesses Signage	White text on blue background signage for public destinations and professional services excluding commercial businesses. A <b>Public Destination</b> is generally an indoor or outdoor area, whether privately or publicly owned, to which the public have access by right or by invitation. A <b>Professional Service</b> is a registered or incorporated entity that provides professional services (which generally require a license from a professional body) such as accounting, legal advice, and medical care to the public.

## APPROVAL

Approved at General Meeting 26 June 2019.

## REVIEW

New Policy has not yet been reviewed.

## REVISION HISTORY

Version	Meeting	Approval Date	History
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