

2282 - Rural & Urban Signage

Governance Policy

PURPOSE

- 1) The purpose of this policy is to provide clear guidelines for the standard and installation of rural and urban signs.

SCOPE

- 2) The policy applies to all rural and urban signage under Council's jurisdiction.

DEFINITIONS

Term	Definition
Council	means North Burnett Regional Council.
MUTCD	means the Department of Transport and Main Roads Manual Uniform Traffic Control Device Manual.
Professional Services	means services rendered or performed by a person authorised by law to practice a recognised profession and whose practice is regulated by law and the performance of which services requires knowledge of an advanced type in a field of learning acquired by a prolonged formal course of specialized instruction and study. May include Accountants, Legal Practitioners and Health Care Professionals.
Private Property	for the purposes of this policy, means land or buildings that are owned by someone other than a public entity.
Public Destination	means an indoor or outdoor area, whether publicly or privately held, to which the public have access at common law.
Region	means any location occurring within the defined boundaries of North Burnett Regional Council.
Road	has the same meaning as road in the <i>Local Government Act 2009</i> .
Rural	means an area of land outside the densely populated urban areas. Usually, large open areas with few people and people.
Signage	for the purposes of this policy, means all signage in Council's rural and urban areas including street and/or road signage, private property name, tourism destination, public destinations and professional services.
Standards	Australian Standard 1743:2018 Road Signs - Specifications.
Tourism Destination	means any area, place, site or location in the region pen to tourists and appropriately signed as being a tourist destination.
Urban	means any developed area within the region where there is a density of residential houses and/or commercial buildings.

POLICY

OBJECTIVES

- 3) The objectives of this policy are to:
 - (a) provide consistent guidelines for the design and installation of Signage in accordance with Australian Standards and the MUTCD, as amended from time to time, throughout the Council local government area; and
 - (b) Enable all road users to easily identify local facilities and public places.

PRINCIPLES

- 4) Council acknowledges that consistent signage can facilitate a safe and efficient transport system for motorists, cyclists and pedestrians.

POLICY STATEMENTS

- 5) Council will provide street name signage to all roadway intersections and other street locations as deemed appropriate.
- 6) When designing and installing signs, Council will adhere to Council's Signage Standards (see Appendix 1) and any other Standard and/or MUTCD requirement.
- 7) Council will consider written applications for directional signage and apply the provisions of this policy to the assessment of the application.
- 8) The minimum distance between a sign on a post and the ground is to be 2.5 metres.
- 9) A maximum of five (5) 200mm signs are to be placed on one pole.
- 10) Any cost incurred for the installation of private property and/or professional services signage will be borne by the applicant as private works (which includes both the purchase and installation costs).
- 11) Where an existing sign does not comply with the requirements of this policy, Council will progressively replace those signs on an as needed basis as permitted by available resources.

ROLES AND RESPONSIBILITIES

- 12) The applicant must submit a formal written request to Council for the installation of Signage on Rural and/or Urban Roads.
- 13) Council will assess the application and will notify the applicant in writing of its decision.

APPLICABLE LEGISLATION AND REGULATION

- 14) Applicable legislation and regulation:
 - (a) Australian Standard 1743:2018 – Road Signs Specifications; and
 - (b) Department of Transport and Main Roads Manual Uniform Traffic Control Device Manual (MUTCD).

RESPONSIBLE OFFICER

General Manager Works

APPROVAL DATE

10 November 2021

REVIEW DATE

November 2025 (Standard four year term)

REVISION HISTORY

Version	General Managers	Approval Date	History
1	General Manager Works	10 November 2021	New

APPENDIX 1: COUNCIL SIGNAGE STANDARDS

APPENDIX 1

COUNCIL SIGNAGE STANDARDS

Type / Location	Plate Height	Text Height	Sign Colours	Logo	Arrows
Local Street – Urban Signs	150mm	100mm	Black text on white background	No	No
Local Road – Rural signs	150mm	100mm	Black text on white background	No	No
Private Property Signs	150mm	100mm	Green text on white background	No	No
Tourism Destination Signs	Sizes may vary refer to standard AS 1743:2018		White text on brown background	Depending on Sign	
Public Destinations and Professional Services excluding commercial Businesses Signs	Sizes may vary refer to standard AS 1743:2018		White text on blue background	Depending on Sign	