

CONFLICT OF INTEREST CHECKLIST

LOCAL GOVERNMENT MEETING AGENDA

[ATTACH TO THE FRONT OF ALL LOCAL GOVERNMENT MEETING AGENDAS (INCLUDING ADVISORY AND STANDING COMMITTEES)]

IMPORTANT NOTICE TO COUNCILLORS

As a local government councillor, it is your responsibility to always act in the public interest in ensuring the transparency, accountability, and integrity of council.

You can do this by managing your and your related person/ close associate conflicts of interest (your COIs). To do this you **MUST**:

BEFORE THE MEETING



READ this agenda and reports carefully (including late reports).



ASSESS whether you have any prescribed or declarable COIs on one or more proposed agenda items, or whether a fair-minded person in my community might think you do.

- Refer to Managing Conflicts of Interests in Meetings
- Refer to Decision Pathway 1 - Managing Conflicts of Interest – at Local Government Meetings



NOTIFY the Chief Executive Officer in writing of your COIs on the agenda. You may seek your own legal advice.



AT THE MEETING



DECLARE your COIs in open session before consideration of the relevant agenda item.



ACT to proactively manage your COIs by:

- (a) if a prescribed COI –
 - i. not influencing any decision-makers on the decision before or at the meeting; and
 - ii. leaving the room and not voting on the decision at the meeting.
- (b) if a declarable COI –
 - i. not seeking to influence any decision-makers on the decision before or at the meeting; and
 - ii. leaving the room and not voting on the decision at the meeting; or
 - iii. asking eligible councillors (those who do not have a COI in the matter) to decide on whether you can participate in the meeting and/or vote on the matter.



ASSIST other councillors to proactively identify and manage their, and their related person/ close associate, COIs if known to you. You have a duty to report undisclosed councillor's COIs to the chairperson, if known to you.

PRACTICE TIP: "If in doubt, point it out!"

CAUTION:

A failure to comply can result in serious penalties including discipline for misconduct under section 150L of the *Local Government Act 2009*. This is also an integrity offence under section 201D of the *Local Government Act 2009*.



AGENDA

Additional Items

General Meeting

26 June 2024

Order Of Business

9	Office of the Chief Executive Officer	5
9.4	North Burnett Region - Tourism and Events Queensland (TEQ) Alignment.....	5
14	Confidential Reports.....	7
14.4	Harkness Creek Bridge and Shared Path Eidsvold	7

9 OFFICE OF THE CHIEF EXECUTIVE OFFICER

9.4 NORTH BURNETT REGION - TOURISM AND EVENTS QUEENSLAND (TEQ) ALIGNMENT

Doc Id: 1231180

Author: Rhys Habermann, Acting Strategic Relationships Manager

Authoriser: Anna Scott, General Manager Works

Attachments: Nil

EXECUTIVE SUMMARY

Following a state review of tourism operations, Council has been approached by Tourism and Events Queensland (TEQ) seeking Council's direction on how the region should be positioned and represented from a tourism marketing perspective. The region is currently represented as a hinterland extension of Bundaberg; however, market research by TEQ has indicated the region would be better marketed as a country experience. While no resourcing or financial contribution is required of Council, TEQ seeks guidance to determine the alignment of state-controlled tourism collateral and resources, looking to achieve the best outcomes for the region.

CORPORATE PLAN

OUR VISION: A prosperous future for generations built on a solid foundation of customer focused, efficient and effective service delivery.

OUR PRIORITY AREAS:

3. *Prosperous Future – to ensure economic growth for future generations*

OFFICERS RECOMMENDATION

That Council:

1. Endorse a country tourism marketing alignment as the preferred positioning for the region's tourism, noting that the region will be reallocated to the Queensland Country Tourism portfolio for marketing purposes; OR
2. Endorse a coastal tourism marketing alignment as the preferred positioning for the region's tourism, noting that the region will remain part of the Bundaberg Tourism portfolio for marketing purposes.

REPORT

The Queensland Government has finalised a review of tourism operations resulting in proposed changes to regional alignment, looking to better match travellers with experiences. Tourism and Events Queensland (TEQ) has identified that North Burnett attractions offer greater country experiences than coastal and are considered misrepresented to the detriment of the region. TEQ recommended that the North Burnett Region would be better represented by a country-focused Regional Tourism Organisation (RTO) and that the region's state-controlled tourism collateral should be relocated to the country section of TEQ's website. Despite not being a financial member of an RTO, such a change would see the North Burnett Region become the northern most point of the Queensland Country Tourism portfolio.

Currently, the region's attractions are displayed under the Bundaberg Tourism section of TEQ's website. To navigate to this, prospective tourists must initially select The Great Barrier Reef as a desired experience or select Bundaberg as a desired destination. While TEQ have undertaken market research, recommending a realignment to a country focused positioning, Council can choose to remain with Bundaberg Tourism as a coastal hinterland positioning if desired.

TEQ have approached Council seeking a decision as to the preferred representation and placement of the region before 30 June 2024. Consistent with resolution 2023/161, this decision

will not result in Council becoming a financial member of either Bundaberg Tourism or Southern Queensland Country Tourism, but rather align state resources and collateral with an RTO to represent the region.

CONSULTATION

Councillors and officers received a briefing from TEQ at a councillor workshop held on 19 June 2024 regarding the decision required.

Council has previously engaged in discussions with Tourism and Events Queensland, Queensland Country Tourism and Bundaberg Tourism to understand their offerings, resolving to not become a financial member of either RTO but encouraging continued marketing of the region. The decision at hand does not impede the previous resolution of Council (2023/161).

RISK IMPLICATIONS

Reputation / Political

As a no-cost decision and acknowledging the recommendations of TEQ are supported by market research, the reputational risks are minimal. Some risk exists in setting aside the recommendation of TEQ, noting they are the State of Queensland's lead tourism marketing body.

Occupational Health & Safety (WHS)

Not Applicable.

Financial Impact

There is no financial impact for Council and this decision does not result in a financial membership obligation to an RTO. This is consistent with the previous resolution of Council (2023/161).

Legal & Regulatory

Not Applicable.

Environmental

Not Applicable.

Property & Infrastructure

The decision may have positive or negative implications for some Council facilities, such as caravan parks, recreational parks, and amenities blocks. It is not anticipated that any such change will result in property implications or maintenance needs beyond those already programmed.

Human Resources

Not Applicable.

Information Communications Technology

Not Applicable.

Service Delivery

Council currently provides generalised tourism promotion via its own available channels. Drive Inland also maintains information on their website and social channels. This decision will have minimal or no direct impact on Council's service delivery.

Climate

Not Applicable.

KEY MESSAGE

Following a state review of tourism operations, Tourism and Events Queensland (TEQ) have recommended the region is best positioned as a country tourism experience. While no resourcing or financial contribution is required of Council, TEQ seeks guidance to determine the alignment of state-controlled tourism collateral and resources, looking to achieve the best outcomes for the region.

14 CONFIDENTIAL REPORTS**OFFICERS RECOMMENDATION**

That Council considers the confidential report(s) listed below in a meeting closed to the public in accordance with Section 254J of the *Local Government Regulation 2012*:

14.4 Harkness Creek Bridge and Shared Path Eidsvold

This matter is considered to be confidential under 254J - 254J(3)(g) of the Local Government Regulation, and the Council is satisfied that discussion of this matter in an open meeting would, on balance, be contrary to the public interest as it deals with negotiations relating to a commercial matter involving the local government for which a public discussion would be likely to prejudice the interests of the local government.